

FILE

NOV 11 1946

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FASHION CALENDAR

RUTH FINLEY, Editor
44 WEST 52nd STREET

FRANCES HUGHES, Associate Editor
NEW YORK 19, N.Y.

Eldorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 8, 1946</u>			
Now Showing	HOMES FOR TODAY -- EXHIBIT OF SCALE MODELS Sixteen scale models of homes designed by eight of the country's leading architects, showing exterior and completely furnished interior. Open to public. Publicity: Marie R. Guthrie, Mitchell 2-8000, Ext. 474.	KRESGE-NEWARK	5TH FLOOR
Now Showing	EXHIBIT: CONTEMPORARY NON-OBJECTIVE PAINTING The Solomon R. Guggenheim Museum of Non-Objective Painting announces its new Fall exhibit of contemporary non-objective painting. Open to public 10:00 A.M. to 6:00 P.M. daily except Mondays, and from 12:00 Noon to 6:00 P.M. on Sundays. Public Relations for Museum: Elizabeth Winston, General Manager, Hope Associates, PL. 5-3100.	SOLOMON R. GUGGENHEIM MUSEUM	24 EAST 54TH STREET
Friday Nov. 8 10:00 A.M.	PRESS PREVIEW OF PORTRAIT COLLECTION Private showing, beginning at 10:00 A.M., of Odette Barsa's exciting new portrait collection of couturier boudoir fashions, inspired by famous 18th Century paintings. This will be launched by Bonwit Teller, beginning Nov. 10, and simultaneously throughout the country. Attendance by invitation only. Publicity: Ann R. Silver Associates, MU. 2-8633.	ODETTE BARSA	16 EAST 34TH STREET SHOWROOM (15TH FL.)
Friday Nov. 8 4:00 P.M.	"TEEN JANE" PREVIEW OF SPRING FASHIONS Twenty-five fashion-trained Teeners of N.Y. City will "Teen-Test" Teen Jane Spring creations by Felix Safian, to be shown before a Teen Jury. Open to public & press. Publicity: Adele Grace Godnick, WI. 7-8448.	FELIX SAFIAN	1375 BROADWAY SHOWROOM
Friday Nov. 8 6:15 P.M.- 8:00 P.M. Cocktails	"NEW WORLD OF SHOES" PRESS PREVIEW Macy's preview of its "New World of Shoes"--the world's largest shoe department, called "Shoe Centre, U.S.A.", on the 6th Floor, of the 7th Avenue building. Comprised of 6 individual shoe departments: Little Shop of Shoes; California Shop; Slipper Shop; College Shop; Corrective Shop; Budget Shop. Also, an accessory bar for matching bags and shoes. (Use Macy's Executive Entrance, 151 West 34th St.). Attendance by invitation only. Publicity: Helen Law, CH. 4-2000, Ext. 2431.	MACY'S NEW YORK	6TH FLOOR
Friday Nov. 8	"PRODUCTION PROGRESS THROUGH TEXTILE RESEARCH" Seventeenth annual meeting of the Textile Research Institute with speakers discussing the theme "Production Progress through Textile Research." There will be textile progress exhibits in the East Foyer, provided by leading mills and laboratories, and including new fabrics. Registration and luncheon: \$7.00. Contact: Textile Research Institute, 10 East 40th St., LE. 2-2196.	TEXTILE RESEARCH INSTITUTE, INC.	WALDORF-ASTORIA GRAND BALLROOM

DATEWHAT'S GOING ONGIVEN BYWHERE

FASHION ORIGINATORS' GUILD OF AMERICA
SPRING LINES STILL TO OPEN

<u>FRIDAY, NOVEMBER 8</u>	Samuel Kass Gowns, Inc.,	498 Seventh Avenue
<u>MONDAY, NOVEMBER 11</u>	Joseph Halpert, Inc.,	530 Seventh Avenue
	Frank Starr, Inc.,	530 Seventh Avenue
<u>TUESDAY, NOVEMBER 12</u>	Hansen Bang, Inc.,	498 Seventh Avenue
	William Bass Dress Co.,	530 Seventh Avenue
	Ed Gerrick, Inc.,	550 Seventh Avenue
	Mary Lee, Inc.,	530 Seventh Avenue
	(Originally scheduled for Nov. 7)	
	Ben Reig, Inc.,	498 Seventh Avenue
	Herbert Sondheim, Inc.,	530 Seventh Avenue
	Suzanne-Augustine, Inc.,	1 West 47th Street
<u>WEDNESDAY, NOVEMBER 13</u>	Parnis-Livingston, Inc.,	530 Seventh Avenue

PARIS SPRING COUTURE OPENINGS ARE TENTATIVELY
 SET FOR FEBRUARY 10, AS ANNOUNCED BY THE
 CHAMBRE SYNDICATE DE LA COUTURE DE PARIS.

WEEK BEGINNING MONDAY, NOVEMBER 11, 1946

Nov. 11 ARMISTICE DAY -- Monday. (Banks will be closed).

Monday	"WHITE CHRISTMAS"	ACKERMAN-BLATT	ST. REGIS HOTEL
Nov. 11	LUNCHEON SHOW		IRIDIUM ROOM
1:00 P.M.	Fur fashion preview, a "White Christmas" luncheon presentation of		
Luncheon	Ackerman-Blatt's gift furs. Christmas diamonds by John Rubel. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Ackerman-Blatt Publicity: Mildred Kaldor, BR. 9-9399. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.		

Monday	PRESS PREVIEW: ADVANCE	MADAME REINE	4 EAST 57TH STREET
Nov. 11	SPRING MILLINERY		SALON
4:00 P.M.	Mme. Reine, who has just returned from Paris, will present a new collection of Advance Spring Millinery, in addition to furs, accessories, and her latest Paris imports. Attendance by invitation only. Publicity: Viola Shefer, PL. 3-3173.		
Cocktails			

Cancelled THE PAUL PARNES. PRESS SHOWING OF THE SPRING COLLECTION, ORIGINALLY
 Nov. 11 SCHEDULED FOR MONDAY, Nov. 11, AT 4:30 P.M., HAS BEEN CANCELLED.

Beginning	SHOWING OF	DAVID S. WESTHEIM	1400 BROADWAY
Monday	SPRING COLLECTION		SHOWROOM
Nov. 11	Opening of David S. Westheim's Spring collection. Attendance by appointment. Contact: Miss Billy Moses, CH. 4-5476.		

Beginning	SHORT COURSES IN	TRAPHAGEN SCHOOL	1680 BROADWAY
Week	CORRECT SPEECH	OF FASHION	AT 52ND STREET
Of	New classes, conducted by Henry Steigner, offer training in correct speech.		
Nov. 11	Ten lessons, \$10. Contact: Dorothy Tyroler, CO. 5-2077.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 11 8:00 P.M.	OPENING NIGHT: GRAND OPERA Luxurious fashions will be on view at the grand opening of the Metropolitan Opera's 62nd Season, with Delibes' "Lakme" as the curtain raiser. Lily Pons has the title role, with Raoul Jobin as Gerald, her British suitor. Publicity: Margaret Carson, PE. 6-1200.	METROPOLITAN OPERA ASSOCIATION	METROPOLITAN OPERA HOUSE, BWAY AT 39TH

OPENING NIGHT BOX-HOLDERS AT THE METROPOLITAN OPERA

For the convenience of fashion reporters who want to know who's who in the Diamond Horseshoe on Opening Night at the Met, FASHION CALENDAR publishes this list of Opening Night box-holders and their box numbers, released exclusively by N. W. Ayer (in the interest of diamonds, of course) and in cooperation with the Metropolitan Opera Company:

1. Mr. McNair Ilgenfritz	2. Mr. and Mrs. Beverly Bogert
3. Mrs. Cornelius Vanderbilt	4. Mme Ganna Walska
5. The Misses Wetmore	6. Mr. and Mrs. Peter T. Ingram
7. Mr. and Mrs. Cornelius Dresselhuys	8. Mr. and Mrs. Donald P. Blagden
9. Duchess de Talleyrand	10. Mrs. John Hubbard
11. Mr. Robert Reud and Mr. and Mrs. Eli Tullis Watson	12. Mr. and Mrs. Leo Lances and Miss Edith Lances and Mr. P. B. Sacks
13. Mr. and Mrs. Myron Taylor	14. Mr. George H. Clifford and Mr. Curtis E. Calder
15. Mme. Draper-Boncompagni and Mme. Bates-Batcheller	16. Marquis George de Cuevas
17. Mr. Fred O. Schoeffler	18. Mr. and Mrs. Cornelius Vanderbilt Whitney
19. Mr. and Mrs. Charles H. Revson	20. Mr. and Mrs. Edward F. Hutton
21. Mr. J. Berns	22. Mr. and Mrs. J.C. Penny
23. Mr. Edward Johnson and Mr. Edward Ziegler	24. Mr. and Mrs. George J. Beldock
25. Dr. and Mrs. Reginald Burbank	26. Mr. Irving Geist
27. Mr. and Mrs. Byron Foy and Mr. and Mrs. Edgar W. Garbisch	28. Mr. Benjamin Rosenthal
29. Mrs. Orlando Weber	30. Mrs. Mellon Bruce
31. Mr. and Mrs. Clifford N. Carver	32. Mrs. Franklin S. Terry
33. Mr. and Mrs. Robert M. Field	34. Mrs. J. B. Haggin
35. Mr. Thomas J. Watson	

Monday Nov. 11 8:30 P.M.	FUR FASHION SHOW AT BASKETBALL GAME Silver fox and mutation mink fur fashions will be presented by the Mink and Fox Growers' Association of America at the opening of the professional basketball season in Madison Square Garden. Clothes by Foxbrownie. Press by invitation only. Publicity: Ruth Mason, Abbott Kimball Co. PL.3-9600.	MINK & FOX GROWERS' ASSN. OF AMERICA	MADISON SQUARE GARDEN 8TH AVE. & 49TH ST.
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Tuesday Nov. 12 11:00 A.M.	"THE NAME'S THE THING" CORSET SHOWING Warner presents "The Name's The Thing" -- their first formal postwar showing, keyed to the latest developments in corset and brassiere design. Fashion Show will last one hour and is to be followed by an informal luncheon. Attendance strictly by invitation. Publicity: Anne Ketcham, Warner Brothers Co., Bridgeport, Conn.	WARNER BROTHERS CO.	HOTEL ASTOR GRAND BALLROOM
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Tuesday Nov. 12 12:30 P.M. Luncheon	PRESS SHOWING: "MAGIC AT YOUR FINGERTIPS" "Magic at your fingertips" will be presented by Daggett & Ramsdell during luncheon. By invitation only. Publicity: Neva Bradley, CH. 3-2240.	DAGGETT & RAMSDELL	AMBASSADOR HOTEL GARDEN ROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 12 12:30 P.M. Luncheon	PRESS PREVIEW OF BLOUSES FOR GIRLS Showing of new Spring blouses for all girls, from Size 3 to Juniors. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	SALLY MASON (498 SEVENTH AVE.)	MONTE CARLO 54TH & MADISON AVE.
Tuesday Nov. 12 1:00 P.M. Luncheon	"FURS OF ELEGANCE" AT LUNCHEON SHOW Luncheon showing of new fur fashions and other clothes by B. Weinstein. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. B. Weinstein Publicity: Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	B. WEINSTEIN (485 MADISON AVE.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 12 4:00 P.M.	PREVIEW SHOWING OF KENWOOD FILM Preview presentation of the new Kenwood sound and color motion picture, "Here Comes the Bride." Attendance by invitation only. Contact: PL. 3-8730, Ext. 18.	KENWOOD BLANKETS	MONTE CARLO 54TH & MADISON AVE.
Tuesday Nov. 12 4:00 P.M.- 6:30 P.M. Cocktails	PRESS SHOWING OF NEW SPRING FASHIONS Spring showing of Miss America originals "in harmony with Spring" -- designed by Harry Shacter. Showing promptly at 4:30 P.M. Commentator: Paul Douglas, star of "Born Yesterday." Jewelry by Castlecliff. (Publicity: Dorothy Lansing, PL. 8-3145). Attendance by invitation only. Publicity: Billie Gould, Inc., LA. 4-8773.	MISS AMERICA	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 12 4:30 P.M.- 6:30 P.M. Tea	ADVANCE SPRING AND RESORT MILLINERY The Millinery Creators Guild will present hats for advance Spring and Resort wear by the following milliners: Bernice Charles, Harryson Hats, G. Howard Hodge, Jeanne Tete, Edgar J. Lorie, Milgrim Hats, Germaine Montabert, Vogue Hats-Garfunkel Makers. Attendance by invitation only. Contact: Ruth Weintraub, PL. 3-2116.	MILLINERY CREATORS' GUILD	HOTEL PIERRE COTILLION ROOM
Tuesday Nov. 12 4:30 P.M. Cocktails	PRESS PARTY: NEW MEN'S TOILETRIES The Mark Cross Co. will present a new line of men's toiletries at a cocktail party at the St. Regis Hotel. Guests will first visit the new Mark Cross Store at 5th Ave. & 55th St., going to the St. Regis for cocktails. Attendance by invitation only. Publicity: Ruth Mason, Abbott Kimball Co., PL. 3-9600.	MARK CROSS CO. (707 FIFTH AVE.)	ST. REGIS HOTEL LOUIS XVI SUITE
Tuesday Nov. 12 5:00 P.M.- 7:30 P.M.	PRESS PREVIEW OF SPRING FASHIONS Kiviette's new fashions for Spring, with showing at 5:30 P.M. Strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	KIVIETTE	ST. REGIS HOTEL ROOF
Beginning Tuesday Nov. 12	SPRING SHOWING: DINNER AND COCKTAIL DRESSES Spring showing of dinner and cocktail dresses, at 10:30 A.M. and 2:30 P.M. By invitation only. Contact: Jack Herzog, LO. 5-0525.	JACK HERZOG & BRO., INC.	530 SEVENTH AVENUE SHOWROOM
Beginning Tuesday Nov. 12	SHOWING OF DAYTIME DRESSES FOR SPRING Roberta Gowns will have a Spring showing of daytime dresses at 10:30 A.M. and 2:30 P.M. Contact: LO. 5-0525.	ROBERTA GOWNS, INC.	530 SEVENTH AVENUE SHOWROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Nov. 12- Nov. 15	CORSET AND BRASSIERE SPRING MARKET WEEK The second group showing during the official Spring Corset and Brassiere Market Week. Contact: MU. 3-1593.	CORSET AND BRASSIERE EXHIBITORS' GUILD	HOTEL NEW YORKER
Wednesday Nov. 13 10:30 A.M.; 2:30 P.M.	SHOWING OF SPRING COLLECTION Showing of new Spring fashions--Moyen Originals, with a Premiere Showing of Sam Friedlander's movie "Fantasy in Fashion"-- to be presented at 5:30 P.M. only to those people who have contracts for the movie, which will be released in February. Attendance by invitation only. Contact: Harriet Rhoday, PE. 6-2663.	SAM FRIEDLANDER	HOTEL ASTOR GRAND BALLROOM
Wednesday Nov. 13 11:00 A.M.	SHOWING OF BRITISH FASHIONS & FABRICS First presentation of British fashions and fabrics in a comprehensive collection, made in Britain for the American market by 15 leading houses. The clothes will be modeled by six British beauties, "exchanged" for the famous Goldwyn Girls who recently visited England. Attendance by invitation only. Person in charge: Nora Sherlock of London. Information obtainable from Eleanor Lambert, PL. 5-8580.	FIFTEEN LEADING BRITISH HOUSES	HENRY HUDSON HOTEL 353 WEST 57TH ST.
Wednesday Nov. 13 12:30 P.M. Luncheon	TRADE SHOWING: SPRING COATS AND SUITS Leeds will present Spring coats and suits for misses and juniors. For trade, by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	LEEDS, LTD.	HOTEL PLAZA BALLROOM
Wednesday Nov. 13 12:30 P.M. Luncheon	MILLINERY DIV. LUNCHEON AND ANNUAL MEETING "Squeezing the Hat Silhouette...an Up and Growing Trend," millinery fashion show and round-table discussion by Marge Browning, Better Millinery Buyer, Lord & Taylor; Margaret De Mille, Merchandise Editor, Mademoiselle; Frances Hodges, French Room Buyer, Consolidated Millinery; Sally Victor, Designer; and Jane Wallace, Associate Editor, McCall's Magazine. M. C.: Maud G. Moody, Millinery Editor, Women's Wear Daily, Chmn., Millinery Div.: Peg Fischer. At the end of the Millinery meeting, MEMBERS ONLY are asked to remain for announcements of elections of new officers and very brief reports of activities. Price including tax and tips: \$3.10 for members; \$3.50 for guests (limited to two). Reservations, either by mail or telephone, close Tuesday, November 12, at 5:00 P.M. Contact: The Fashion Group, Inc., CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
Wednesday Nov. 13 3:00 P.M. Luncheon	FASHION PRESENTATION DURING LUNCHEON Sydell gowns fashion show presenting new suits, cocktail dresses, evening fashions, for Palm Beach and Winter. Contact: Sydell, PL. 8-0892.	SYDELL (666 FIFTH AVE.)	WALDORF-ASTORIA WEDGWOOD ROOM
Wednesday Nov. 13 4:00 P.M.- 6:30 P.M. Cocktails	"IT'S DONE WITH WIRES" FASHION SHOW Elsa Maxwell is "giving a party" for the Alene Brassiere Company to present to the fashion press and to buyers a "Fashion Extravaganza" of Alene's wired brassieres. This is Elsa Maxwell's first "fashion" party and promises tremendous style excitement. Attendance by invitation only. Publicity: Sophie Goode, VA. 6-0295.	ELSA MAXWELL FOR ALENE WIRED BRASSIERES	WALDORF-ASTORIA STARLIGHT ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 13 5:30 P.M.- 7:00 P.M. Cocktails	SHOWING OF NEW FABRICS IN COATS Presentation of new fabrics by Stroock -- "Chuleras" and "Pampaquita", in addition to "Vicuna" -- in coats by Originala. Showing at 6:15 P.M. Attendance by invitation only. Contact: S. Stroock & Co., WI. 7-1471.	S. STROOCK & CO., INC.; ORIGINAL MODES	HOTEL PIERRE ROOF
Wednesday Nov. 13 6:00 P.M.	PRESS PREVIEW: SKI EQUIPMENT Small press party showing complete ski equipment and ski clothing for both men and women. Also, pre-skiing exercise demonstrated by Charlotte of Helena Rubinstein. <u>Attendance by invitation only.</u> This presentation will be repeated for the public on Thursday, Nov. 14, at 3:30 P.M. and 6:30 P.M. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	7TH FLOOR SKI SHOP
Thursday Nov. 14 10:30 A.M.	PRESS TO MEET DESIGNER OF SKI FASHIONS Lord and Taylor will present to the press Miss Ann Cooke, who has designed ski fashions which will be at Lord and Taylor's exclusively in New York. <u>Attendance by invitation only.</u> Publicity: Alice Johnston, WI. 7-3300.	LORD AND TAYLOR	ELEVENTH FLOOR EXEC. CONF. ROOM
Thursday Nov. 14 12:45 P.M. Luncheon	PRESS PREVIEW: SPRING FASHIONS FOR JUNIORS Emily Wilkens' Young Originals Premiere collection of her Fashions for Spring during luncheon. Attendance strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	EMILY WILKENS	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Nov. 14 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW OF CHILDREN'S RAINWEAR FASHIONS Showing of lots of "all-wet" fashions for "Little Rain Riding Hoods" -- Aquatogs' children's fashions -- to be presented in the Rainbow Room at Rockefeller Plaza. Attendance strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	AQUATOGS	RAINBOW ROOM ROCKEFELLER PLAZA
Thursday Nov. 14 4:00 P.M. Cocktails	PRESS PREVIEW: EARLY SPRING MILLINERY Florence Reichman will invite the press to attend the inauguration of a new millinery season -- "Spring in November". Attendance by invitation only. Contact: Florence Reichman, PL. 8-1525.	FLORENCE REICHMAN	1 WEST 57TH STREET SALON
Beginning Friday Nov. 15	OPENING OF SPRING LINES The following members of the Formal Dinner and Wedding Dress Guild (all members of the N. Y. Dress Institute) will present their Spring Lines: AMERICAN BRIDALS ANDORA FROCKS, INC. BARBARA DANCE FROCKS BEAUTIME FORMALS BON RAY DANCE FROCKS NAT CANTOR FORMALS COLUMBIA JUNIORS DANSANT FROCKS Contact individual manufacturers.	FORMAL DINNER AND WEDDING DRESS GUILD DEBI DANCE FROCKS DUBARRY FROCKS, INC. GLAD MODES, INC. GEORGE JACOBSON, INC. HARRY KEISER, INC. DAVID KLEIN, INC. KOPP & WEINBERG LEE CLAIRE CO.	INDIVIDUAL NEW YORK SHOWROOMS MIRIAM MODES NITE CLUB FROCKS FRED PERLBERG, INC. PRE VUE DANCE FROCKS SEALOVE-BECKER WILL STEINMAN, INC. TOPPER FORMALS YOUNG MODES

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 15; Nov. 18; Nov. 19	TRADE SHOWING OF SPRING COLLECTION Eta will present her Spring collection to the trade at 10:30 A.M. on Friday, Nov. 15, Monday, Nov. 18, and Tuesday, Nov. 19. By invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	ETA	498 SEVENTH AVENUE SHOWROOM
Monday Nov. 18 1:00 P.M. Luncheon	EVENING FASHIONS AT LUNCHEON SHOW Presentation of cocktail, dinner and evening fashions by Russeks Fifth Avenue. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Russeks Publicity: Helen Moran, WI. 7-1900. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVE.	ST. REGIS HOTEL IRIDIUM ROOM
Week Of Nov. 18	NATIONAL "AMERICAN KNIT" GLOVE WEEK Contest among stores to choose most effective promotional work for "American Knit" gloves. Contact: Claire Wolff, LO. 5-5978.	ASSN. OF KNITTED GLOVE & MITTEN MFRS.	THROUGHOUT THE COUNTRY
Tuesday Nov. 19 1:00 P.M. Luncheon	SHOWING OF CHRISTMAS GIFTS DURING LUNCHEON "Give My Best to the Family" -- Christmas gifts and fashion accessories for every member of the family. Also, a showing of children's clothes. Open to public. Press by invitation. For reservations, contact "Charles," PL. 3-4600, Ext. 20. Fashion Show Director and Publicity: Mary Alice Rice, CI. 6-1790. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	GEORG JENSEN, INC.	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 19 1:00 P.M. Luncheon	PRESS SHOWING OF SPRING COLLECTION Luncheon presentation of Mollie's new Spring collection, at a showing for the press. By invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	MOLLIE	HOTEL PIERRE ROOF GARDEN
Tuesday Nov. 19 4:00 P.M. Cocktails	NEW COTTONS FOR RESORT AND SPRING New cotton fashions for Resort, Spring and Summer by Jerry Parnis. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	JERRY PARNIS.	530 SEVENTH AVENUE SHOWROOMS
Tuesday Nov. 19 5:00 P.M.	MALE-TESTED FASHION PARTY Cosmopolitan presents Junior Fashions for male approval. <u>By strict invitation only.</u> Show arrangement and publicity: Hinda Gould, CO. 5-7300.	COSMOPOLITAN MAGAZINE	STORK CLUB BLESSED EVENT ROOM
Wednesday Nov. 20 1:00 P.M. Luncheon	PALM BEACH SHOWING OF FUR FASHIONS Dein-Bacher will present their luxurious Palm Beach furs during luncheon at the Waldorf. Open to public. Press by invitation. For reservations, contact "Frank", headwaiter, EL. 5-3000. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA SERT ROOM
Wednesday Nov. 20 4:30 P.M.	DIAMOND FASHIONS--1947: PRESS PREVIEW Reporting the renewal of that artistic alliance--white diamonds and white metals, N. W. Ayer and Son, Inc., resumes the annual presentation (interrupted by war) of diamond jewelry for formal dress. The exhibitor will be Van Cleef & Arpels. Press by invitation only. Acceptances should be phoned to Gertrude Dale, CI. 6-0200.	N.W. AYER & SON, INC.	ST. REGIS HOTEL ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 21 11:30 A.M.	PRESS SHOWING OF BEACHWEAR COLLECTION First New York showing of the beachwear collection of Rose Marie Reid, Canadian designer, who is now in Los Angeles. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	ROSE MARIE REID (CANADIAN DESIGNER)	HOTEL PIERRE ROOF GARDEN
Thursday Nov. 21 12:00 Noon Luncheon	PRESS SHOWING OF PARISIAN HANDKERCHIEFS First shipment since the war of handkerchiefs imported from Paris for national U. S. distribution, timed for Christmas gift selling. All this handkerchief stock will be available and in retail stores nationally by this date (Nov. 21). Luncheon at 12:00 noon sharp. Attendance by invitation only. Publicity: Jane Ellis, MU. 2-5250.	BLOCH FRERES	RITZ CARLTON HOTEL CRYSTAL ROOM
Cancelled Nov. 21	THE TOILET GOODS ASSOCIATION LUNCHEON FOR BEAUTY EDITORS, ORIGINALLY SCHEDULED FOR THURSDAY, NOV. 21, AT 12:30 P.M., HAS BEEN CANCELLED.		
Thursday Nov. 21 4:00 P.M.- 6:00 P.M. Cocktails	TILLET-FULLER FABRICS PRESS PREVIEW Jim Tillett's original Mexican prints on cottons by Fuller Fabrics, to be shown in designs by Claire McCardell, Horwitz & Duberman, William Bass, Fred Perlberg, Aquatogs, Cole of California and other leading houses. Attendance by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	FULLER FABRICS	ST. REGIS HOTEL PENTHOUSE
Thursday Nov. 21 4:30 P.M. Cocktails	"THE BUTTON" FASHION PRESENTATION Showing of "The Button" will be given at cocktails, presenting a unique entertainment, centering around buttons as they effect fashions. Mind reading, magic and fun. Commentator: Vyvyan Donner. By invitation only. Publicity and show arrangements: Billie Gould, LA. 4-8773.	LIDZ BROTHERS COSTUMAKERS	HAMPSHIRE HOUSE COTTAGE
Monday Nov. 25 1:00 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOW New fashions in hats for Winter and early Spring. Open to public. Press by invitation. For reservations, contact PL. 3-4500, Ext. 123. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	PETER BONDI	ST. REGIS HOTEL IRIDIUM ROOM
Monday Nov. 25 3:30 P.M.	PRESS SHOWING OF RESORT FASHIONS Lord and Taylor will present to the press a collection of new Resort clothes. Attendance by invitation only. Publicity: Alice Johnston, WI. 7-3300.	LORD AND TAYLOR	5TH FLOOR BIRD CAGE
Tuesday Nov. 26 or Nov. 27 9:30 A.M. Sharp	"ICE BALLET" OF MOUTON FURS Press showing of Fashionrite Mouton Furs, presented by Russeks Fifth Avenue, at an "Ice Ballet" during breakfast on Tuesday, Nov. 26, at 9:30 A.M., if weather permits; otherwise on Wednesday, Nov. 27. Attendance strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.	RUSSEKS FIFTH AVENUE	FRENCH CAFE ROCKEFELLER PLAZA
Beginning Tuesday Nov. 26	SHOWING OF SPRING COLLECTION Showing of Trigere's new Spring collection at 10:30 A.M. and 2:30 P.M. By appointment only. Contact: PL. 3-6778.	TRIGERE	29 WEST 57TH STREET 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 26 1:00 P.M. Luncheon	"BAG FESTIVAL" AT LUNCHEON SHOWING New bags by Josef will be presented at a "Bag Festival" during luncheon. Open to public. Press by invitation. For reservations, contact "Charles", PL. 3-4600, Ext. 20. Josef Publicity: Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	BAGS BY JOSEF (GOLD SEAL IMPORTERS)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 26 4:00 P.M. Cocktails	SECOND EDITION: "HAVE FUN" FASHION REVUE Press showing of second edition of the Everfast Fashion Revue "Have Fun". Attendance strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	EVERFAST FABRICS	WALDORF-ASTORIA LE PERROQUET SUITE
Nov. 28	THANKSGIVING DAY (Thursday)		
Tuesday Dec. 3 1:00 P.M. Luncheon	"BREATH OF SPRING" FASHION PRESENTATION Joseph Halpert welcomes the leading Fabric Creators with a "Breath of Spring" in a fashion presentation during luncheon. Open to public. Press by invitation. For reservations, contact: "Charles", PL. 3-4600, Ext. 20. Halpert Publicity: Viola Shefer, PL. 3-3173. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	JOSEPH HALPERT	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 3 4:00 P.M. Cocktails	PRESS PREVIEW: "ONE WORLD OF FASHION" Press preview of Tula negligees, hostess pajamas and bridal sets, showing the most highly inspired Tula creations from two continents: New York--Hollywood versus Paris. Attendance strictly by invitation. Publicity and Show Promotion: Billie Gould, LA. 4-8773.	SAM LANDAU, INC.	HAMPSHIRE HOUSE COTTAGE
Tuesday Dec. 3 5:30 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: NEW DESIGNS FOR SPRING Cartier will present a special showing to the press of new designs and special creations for Spring. Attendance by invitation only. Contact: Dulcie M. Armstrong, PL. 3-0111.	CARTIER	5TH AVE. & 52ND STREET
Wednesday Dec. 4 12:30 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW Luncheon presentation for the benefit of the Judson Health Center, with fashions by Maximilian, Stefan of Jonval Couture, and others. Tickets: \$6.00. Publicity: Rosemary Sheehan, CI. 7-8060.	FOR BENEFIT OF JUDSON HEALTH CENTER	HOTEL PLAZA TERRACE ROOM
Wednesday Dec. 4 1:00 P.M. Luncheon	TWEED FASHIONS AT LUNCHEON SHOW Presentation of the latest tweed fashions during luncheon at the Waldorf. Open to public. Press by invitation. For reservations, contact: "Frank", headwaiter, EL. 5-3000. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	BRITISH TWEEDS INC. (727 MADISON AVE.)	WALDORF-ASTORIA SERT ROOM
Monday Dec. 9 4:30 P.M. Cocktails	PRESS PREVIEW OF INTIMATE APPAREL Blackton-Fifth Avenue, Ltd. will hold a press reception in honor of the opening of their new 6-story building. Also, an informal fashion presentation of romantic intimate apparel. Attendance by invitation only. Publicity: Viola Shefer, PL. 3-3173.	BLACKTON-FIFTH AVE. LTD.	398 FIFTH AVENUE

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Monday
Nov. 11-
Nov. 16 METROPOLITAN OPERA PRESENTATIONS METROPOLITAN OPERA HOUSE, B'WAY & 39 ST.
Operas and casts for the week beginning Monday, November 11 are as follows:
Monday, Nov. 11 (Opening Night): LAKME (Delibes). Lily Pons, Raoul Jobin,
Irene Jordan, Giamcoma Vaghi, John Carter. Conductor: Fourestier.
Wednesday, Nov. 13.: LE NOZZE DI FIGARO (Mozart). Ezio Pinza, Eleanor
Steber, John Brownlee, Rise Stevens, Frances Greer. Conductor: Busch.
Thursday, Nov. 14.: MADAME BUTTERFLY (Puccini). Licia Albanese, Charles
Kullman, Thelma Altman, Francesco Valentino. Conductor: Sodero.
Friday, Nov. 15.: SIEGFRIED (Wagner). Set Svanholm, Helen Traubel,
Margaret Harshaw, Herbert Janssen, John Garris. Conductor: Stiedry.
Saturday, Nov. 16 (mat): OTELLO (Verdi). Torsten Ralf, Stella Roman,
Leonard Warren, Martha Lipton, Philip Kinsman. Conductor: Busch.
Saturday, Nov. 16 (eve): Special United Nations performance. FAUST
(Gounod). Raoul Jobin, Ezio Pinza, Renee Mazella, Martial Singher,
John Baker, Maxine Stellman. Conductor: Fourestier.
Publicity: Margaret Carson, PE. 6-1200.
- Tuesday
Nov. 12 BENEFIT ENTERTAINMENT: "NIGHT OF STARS", MADISON SQUARE GARDEN
Sponsored by the United Jewish Appeal, "Night of Stars, will feature well
known stars of radio, stage, and screen, including: Mickey Rooney, Milton
Berle, Ethel Merman, Ray Bolger, the DeMarcos, Perry Como, Betty Garrett,
Kate Smith, Carole Landis, Frances Langford, Dean Murphy, Fred Waring,
Sophie Tucker, Lew Parker, and others. Honorary chairmen include:
Governor Thomas E. Dewey, Herbert H. Lehman, Mayor O'Dwyer, Nathan Straus,
Grover A. Whalen and Dr. Stephen S. Wise. Tickets: \$1.20 to \$15.00.
Contact: Ticket Office, United Palestine Appeal, 41 East 42 St. MU. 2-3320.
- Saturday
Nov. 16 PREMIERE: "THE CHASE" (Movie) GLOBE THEATRE, BROADWAY & 46TH ST.
United Artists' production, based on Cornell Woolrich's psychological
murder mystery "The Black Path of Fear", with Michele Morgan, and Robert
Cummings. Producer: Seymour Nebenzal. Director: Arthur Ripley. Gowns
designed by Peter Tuesday. Publicity: Tess Michaels, BR. 9-7300.
- Monday
Nov. 18 OPENING: "JOAN OF LORRAINE" ALVIN THEATRE, 250 WEST 52ND ST.
Playwrights' Company presentation of a play by Maxwell Anderson, starring
Ingrid Bergman, with Sam Wanamaker, Romney Brent, Bruce Hall and Kenneth
Tobey. Story is based on differences in interpretation given to the role
of Joan of Arc by a star and her director. Director: Margo Jones.
Costumes: Lee Simonson. Publicity: Bill Fields, CI. 5-7930.
- Tuesday
Nov. 19 OPENING: "THE FATAL WEAKNESS" ROYALE THEATRE, 242 WEST 45TH ST.
The Theatre Guild presents a new comedy by George Kelly, with Ina Claire,
Madge Evans, Margaret Douglass, and Howard St. John. Directed by Mr. Kelly;
production supervised by Lawrence Langner and Theresa Helburn. Costumes:
Bianca Stroock. Curtain at 8:00 P.M. Publ.: Joe Heidt, CO. 5-6180.
- Tuesday
Nov. 19 PREMIERE: "THE RAZOR'S EDGE" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
Gala premiere of the 20th Century-Fox production of W. Somerset Maugham's
best-selling novel about a man's search for God. Stars Tyrone Power, Gene
Tierney, John Payne, Anne Baxter, Clifton Webb, and Herbert Marshall.
Producer: Darryl F. Zanuck. Director: Edmund Goulding. Costumes: Oleg
Cassini. Publicity: Jeanette Sawyer, CI. 6-0950.